

DATA REPORT

Active Donor Entities in Puerto Rico 2021 and 2022

Key data information

- Data is current as of October 9, 2023, 4:00 PM.
- Number of surveyed nonprofit organizations: 9
- Data was obtained through surveys administered to nonprofit organizations regarding their funding/donation sources.
- Considering the dynamism inherent in the social ecosystem, annual updates will be provided to reflect evolving trends and incorporate data from additional organizations that contribute information in the future.
- This Active Donor Entities in Puerto Rico 2021 and 2022 report is preliminary. A comprehensive final report, including an expanded dataset, is scheduled for publication on December 2023.

Note: Not all donor entities active in 2021 and 2022 are encompassed in this analysis. As not all nonprofit entities in Puerto Rico participated in this survey, other active donor organizations might not be represented here. Therefore, the designation of an entity being "active" or "inactive" between 2021 and 2022, or if they remained consistent in their support, is based on this dataset (9 nonprofit organizations).

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Definitions

- **Philanthropy** - Organized efforts by foundations, trusts, funds, and charitable organizations to provide financial grants, resources, or support to address societal needs.

Note: Classification for Reporting Purposes - For this preliminary analysis philanthropy includes:

- **Foundations (Endowment Grantmaking)**: Organization that possess a financial endowment from which they regularly allocate funds. These foundations typically support social causes over long periods through structured grantmaking programs.
 - **Funds (No Endowment)**: Organizations that do not have a financial endowment but rather operate by pooling resources from various contributors. These funds often focus on more immediate or short-term project-based initiatives, disbursing financial support to causes as resources are gathered.
- **Public** - Financial support allocated by governmental entities for programs, projects, or initiatives. Public grants are often sourced from government budgets, taxes, or other public revenue streams, with the aim of addressing public needs and promoting the welfare of communities or society.
 - **Private** - Refers to financial support provided by corporations or for-profit entities to charitable causes, projects, or initiatives. These grants represent a company's commitment to invest in social, environmental, or community initiatives that resonate with their organizational mission and values.

Purpose

As part of our mission to sustain the social ecosystem and strategic social investments in Puerto Rico, we generate, aggregate, and disseminate data to support philanthropy in addressing the challenges and opportunities in Puerto Rico.

To achieve this, we seek to:

- Recognize active donor entities in Puerto Rico for the years 2021 and 2022
- Identify general investment patterns and trends to understand the addressed interests and priorities.

Important: Our purpose is to know the active philanthropic entities, but the study is a broader one that includes various types of active donor entities and gives us a broader overview of the fiscal health of the sector.

We aim to facilitate data connection between donors and nonprofit organizations, promoting greater transparency and alignment in the social ecosystem. Through the collection and sharing of data, we support the social ecosystem in the development of strategies based on solid information, increasing the availability and accessibility of reliable data.

About the Report

In this preliminary report, we analyze the data Filantropía Puerto Rico has collected from nonprofits organizations. We examine:

- A list of active donor entities in Puerto Rico for the years 2021 and 2022.
- Year-over-year comparisons highlighting consistency, expansions, initiations, and cessations in contributions.

Data Collection Methodology

Filantropía Puerto Rico disseminated a survey via email to nonprofit organizations, soliciting details about the sources of funding, donations, or grants they received during the years 2021 and 2022.

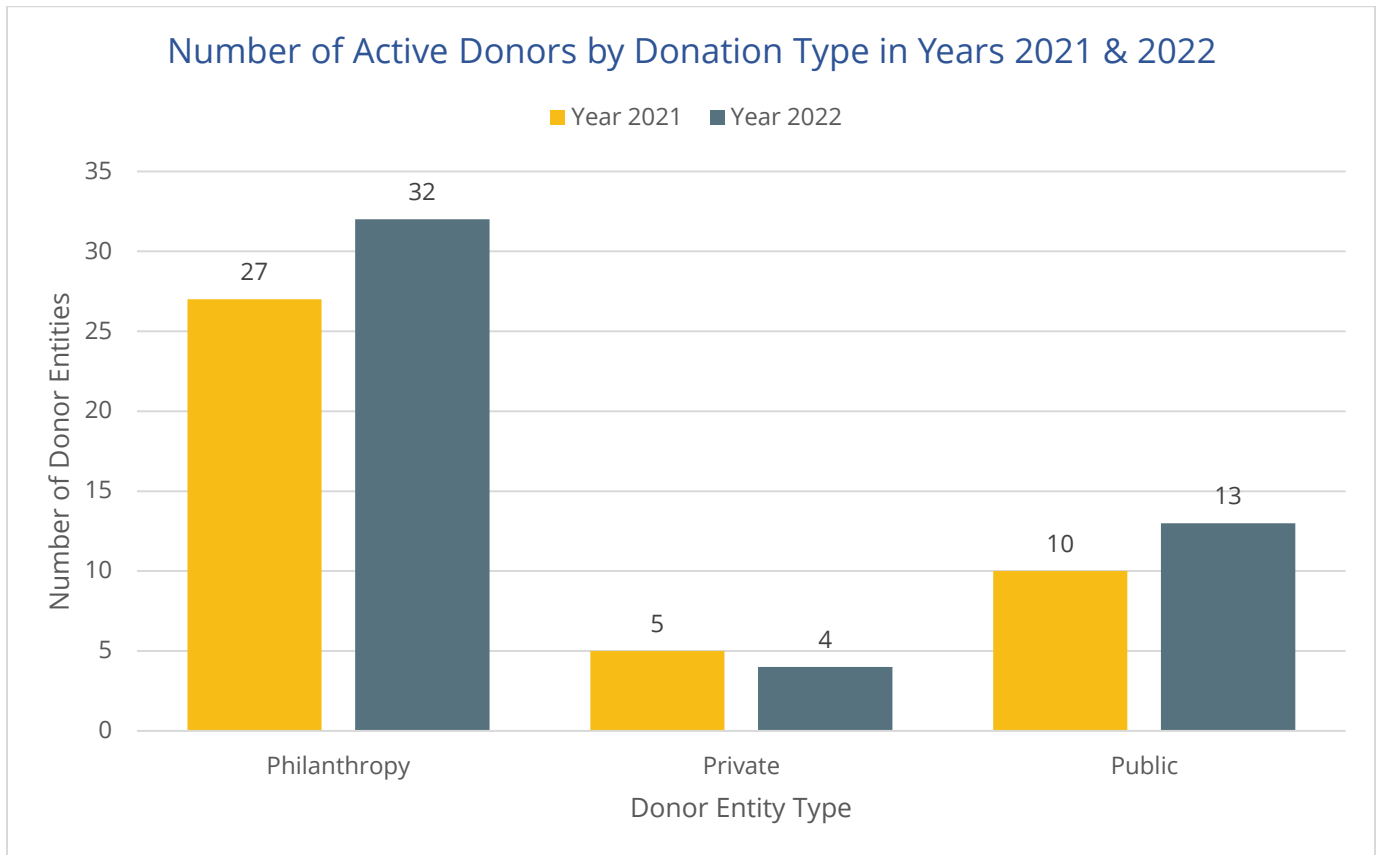
Active Donor Entities in 2021 and 2022

Figure 1. List of Active Donor Entities in 2021 and 2022 categorized by donor type.

#	Donor Name	Type	2021	2022
1	Abrazando a Puerto Rico (Fundación Banco Popular)	Philanthropy		2022
2	Administración Desarrollo Socioeconómico de la Familia	Public		2022
3	Alianza para la Educación Alternativa	Public	2021	2022
4	AmeriCorps State	Public	2021	2022
5	AMGEN Foundation	Philanthropy	2021	2022
6	Asuntos de la Vejez	Public		2022
7	Banco de Alimentos de Puerto Rico	Philanthropy		2022
8	Banco Santander	Private	2021	
9	Bayer Fund	Philanthropy		2022
10	Bella International, LLC.	Private	2021	
11	Boston Foundation	Philanthropy	2021	2022
12	Centro de Economía Creativa	Philanthropy		2022
13	Centro para Emprendedores	Philanthropy		2022
14	Clean Energy Group	Philanthropy	2021	
15	Comité Desarrollo Social y Cultural Daguao	Philanthropy		2022
16	Cruzadas Musicales en Puerto Rico	Philanthropy		2022
17	Departamento de Justicia	Public	2021	2022
18	Departamento de la Vivienda	Public	2021	2022
19	FEMA	Public		2022
20	First Bank	Private	2021	2022
21	Florida Region Christian Church Disciples of Christ	Philanthropy	2021	2022
22	Fondos ARPA	Public	2021	
23	Fondos Legislativos	Public	2021	2022
24	Fondos Patria	Philanthropy	2021	
25	Foundation for Puerto Rico	Public	2021	
26	Fundación Ángel Ramos	Philanthropy	2021	2022
27	Fundación Antilles	Philanthropy		2022
28	Fundación Banco Popular	Philanthropy	2021	2022
29	Fundación Comunitaria de Puerto Rico	Philanthropy	2021	2022
30	Fundación Francisco Carvajal	Philanthropy	2021	2022
31	Fundación Segarra Boerman	Philanthropy	2021	2022

32	Fundación Triple S	Philanthropy	2021	
33	Fundaciones Plaza las Américas y Plaza del Caribe	Philanthropy	2021	2022
34	Global Giving	Philanthropy	2021	2022
35	Hispanic Federation	Philanthropy	2021	2022
36	Instituto de Cultura de Puerto Rico	Public		2022
37	Kresge Foundation	Philanthropy	2021	2022
38	La Borinqueña Comics (Somos Arte)	Private	2021	
39	Ley 20/22	Public	2021	2022
40	Ley 52	Public		2022
41	Liberty Foundation	Philanthropy	2021	2022
42	Mackenzie Scott	Philanthropy		2022
43	MCS Foundation	Philanthropy	2021	2022
44	Merck Foundation	Private	2021	2022
45	Metabolic Studios	Philanthropy	2021	
46	Obra Hispana	Philanthropy	2021	2022
47	Para la naturaleza	Philanthropy	2021	2022
48	Premio Sister Isolina Ferré	Public		2022
49	Puerto Rico Rises - Forever Preciosa	Philanthropy		2022
50	PWC Charitable Foundation	Philanthropy		2022
51	Schneider Foundation	Philanthropy	2021	
52	Sierra Club	Philanthropy	2021	
53	Small Business Administration	Public	2021	
54	Taller Salud Inc.	Philanthropy		2022
55	The O.P. and W.E. Edwards Foundation	Philanthropy	2021	2022
56	United Way de Puerto Rico	Philanthropy	2021	2022
57	Universal Music Group	Private		2022
58	USDA	Public	2021	2022
59	Walmart Foundation	Philanthropy	2021	2022
60	Week of Compassion	Philanthropy	2021	2022
61	Wiggins Foundation	Philanthropy	2021	
62	World Centric	Private		2022

Figure 2. Number of Active Donor Entities in 2021 and 2022 by donation type



Key Findings (based on dataset comprising 9 nonprofit organizations):

- **Total Active Donor Entities in 2021:** 42 entities.
- **Total Active Donor Entities in 2022:** 49 entities.
- **Percentage Increase from 2021 to 2022:** 16.67% growth in active donor entities.
- **Most Active Donor Type in 2021:** Philanthropy with 27 entities.
- **Most Active Donor Type in 2022:** Philanthropy with 32 entities.
- **Least Active Donor Type in 2021:** Private with 5 entities.
- **Least Active Donor Type in 2022:** Private with 4 entities.
- **Donor Type with the Most Growth from 2021 to 2022:** Philanthropy increased from 27 to 32 entities, an increase of 5 entities.
- **Donor Type with the Most Decline from 2021 to 2022:** Private reduced from 5 entities in 2021 to 4 in 2022, a decrease of 1 entity.

Key Insights:

- Over the two-year span of 2021 to 2022, a noticeable progression is observed in the donor landscape of Puerto Rico. The data indicates an increase in the total number of donor entities, with the count rising from 42 in 2021 to 49 in 2022. This represents an 16.67% growth.
- Philanthropy Entity Type not only had the **highest count in both years but also experienced growth**. This could signify a heightened emphasis or interest in donors' activities in this context.
- While Public Donor Type increased by 30.00% (from 10 to 13) from 2021 to 2022, Private Donor Type showed a decrease of 20.00% (from 5 to 4).
- There is a slight increase in the percentage of **Philanthropy and Public Donor Type categories in 2022**. On the other hand, **Private Donor Type saw a decrease in their percentage contribution**.
- Several donor entities, such as AMGEN Foundation, Boston Foundation, Fundación Ángel Ramos, Hispanic Federation, and Kresge Foundation, **consistently contributed both in 2021 and 2022**.
- Entities like Abrazando a Puerto Rico, Banco de Alimentos de Puerto Rico, Bayer Fund, Centro de Economía Creativa, Mackenzie Scott, and PWC Charitable Foundation, made their entrance in 2022.
- On the other hand, certain entities like Banco Santander, Bella International, LLC., Clean Energy Group, Fondos ARPA, and Metabolic Studios **showed their support in 2021 but did not continue in 2022, at least to the same organizations**.
- In contrast, entities such as Merck, expanded their support from 2021 to 2022.

- Furthermore, the Public Donor Type, represented by entities like Administración Desarrollo Socioeconómico de la Familia, Departamento de la Vivienda, Asuntos de la Vejez, and FEMA, has been active, particularly in 2022.

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Number of nonprofit organizations funded by an Active Donor Entity in 2021

Figure 3. List of 2021 Active Donor Entities and the number of nonprofit organizations funded.

#	Donor Name	Number of nonprofit organizations funded
1	Alianza para la Educación Alternativa	1
2	AmeriCorps State	1
3	AMGEN Foundation	2
4	Banco Santander	1
5	Bella International, LLC.	1
6	Boston Foundation	1
7	Clean Energy Group	1
8	Departamento de Justicia	1
9	Departamento de la Vivienda	1
10	First Bank	1
11	Florida Region Christian Church Disciples of Christ	1
12	Fondos ARPA	1
13	Fondos Legislativos	2
14	Fondos Patria	1
15	Foundation for Puerto Rico	2
16	Fundación Ángel Ramos	5
17	Fundación Banco Popular	4
18	Fundación Comunitaria de Puerto Rico	1
19	Fundación Francisco Carvajal	2
20	Fundación Segarra Boerman	1
21	Fundación Triple S	1
22	Fundaciones Plaza las Américas y Plaza del Caribe	4
23	Global Giving	1
24	Hispanic Federation	1

25	Kresge Foundation	1
26	La Borinqueña Comics (Somos Arte)	1
27	Ley 20/22	1
28	Liberty Foundation	1
29	MCS Foundation	2
30	Merck	1
31	Metabolic Studios	1
32	Obra Hispana	1
33	Para la naturaleza	1
34	Schneider Foundation	1
35	Sierra Club	1
36	Small Business Administration	1
37	The O.P. and W.E. Edwards Foundation	1
38	United Way de Puerto Rico	5
39	USDA	1
40	Walmart Foundation	1
41	Week of Compassion	1
42	Wiggins Foundation	1

Key Findings (based on dataset comprising 9 nonprofit organizations):

- **Number of Donor Entities:** In reviewing the dataset, we've identified a total of 42 Donor Entities that contributed to nonprofit organizations.
- **Concentration of Support:** Two entities, "Fundación Ángel Ramos" and "United Way de Puerto Rico", are the most prolific contributors, each supporting five organizations.
- **Significant Supporters:** "Fundación Banco Popular" and "Fundaciones Plaza las Américas y Plaza del Caribe" follow closely, each funding four organizations.

- **Focused Funding:** Most of the donor entities (33 out of 42) supported only one nonprofit organization. This highlights a pattern of focused investment rather than widespread support across multiple organizations.
- **Multiple Funding:** A smaller subset of entities, including "AMGEN Foundation", "Fondos Legislativos", "Foundation of Puerto Rico", "Fundación Francisco Carvajal", and "MCS Foundation", funded two organizations each.

Key Insights:

- **Diversity in Donor Approaches:** The range of organizations supported by each donor entity indicates a diversity of donor approaches, with some entities engaging in broad, multi-organizational support, and others focusing their resources more narrowly.
- **Significant Contributors in Funding:** "Fundación Ángel Ramos" and "United Way de Puerto Rico" emerge as leaders in donation support, potentially setting priorities within the sector given their broader scope of funding.
- **Strategic Funding:** Funders like "Fundación Banco Popular" and "Fundaciones Plaza las Américas y Plaza del Caribe" show a concentrated but significant investment in the sector by supporting multiple organizations, possibly aiming to create a substantial impact in specific areas or fields.
- **Selective Impact:** The prevalence of donors supporting single organizations suggests a strategic approach, where donors may be looking to make a significant impact on individual organizations. The tendency of most funding sources to support single organizations suggests a strategic selection process, likely based on specific criteria or alignment with specific initiatives and missions.
- **Balanced Funding:** Entities that provide funding to two organizations might indicate a balanced approach, where they support enough to make an impact without overextending their resources, allowing for focused support that can drive significant outcomes for the recipients.

- **Opportunity for Donor Collaboration:** While the data does not provide details on cross-organizational funding, the presence of multiple funders supporting the sector raises the potential for future collaboration among funders, which could lead to coordinated efforts to address complex social challenges.
- **Insight into Public Type:** The involvement of government departments like "Departamento de Justicia" and "Departamento de la Vivienda" provides insight into areas of public interest and priority, highlighting where public funding is being directed within the nonprofit sector.

Statistics:

The 2021 data on donor activity reveals an average (mean) of approximately **1.45** organizations funded per entity, which suggests that similar to 2022, donor entities are likely to fund a small number of nonprofit organizations. The median number of nonprofit organizations supported remains at **1.0**, further substantiating the pattern that a significant portion of entities support a nonprofit organization, indicative of a targeted approach to funding.

With the mode also being **1**, it is clear that the most common strategy among these entities is to allocate resources to a single nonprofit organization. The range of **4** implies that while there's some variability, with at least one entity funding as many as 5 organizations, the funding distribution is generally quite narrow, with most entities concentrating their donation efforts on fewer recipients.

Number of nonprofit organizations funded by an Active Donor Entity in 2022

Figure 4. List of 2022 Active Donor Entities and the number of nonprofit organizations they funded.

#	Donor Name	Number of nonprofit organizations funded
1	Abrazando a Puerto Rico (Fundación Banco Popular)	1
2	Administración Desarrollo Socioeconómico de la Familia	1
3	Alianza para la Educación Alternativa	1
4	AmeriCorps State	1
5	AMGEN Foundation	2
6	Asuntos de la Vejez	1
7	Banco de Alimentos de Puerto Rico	1
8	Bayer Fund	1
9	Boston Foundation	1
10	Centro de Economía Creativa	1
11	Centro para Emprendedores	1
12	Comité Desarrollo Social y Cultural Daguao	1
13	Cruzadas Musicales en Puerto Rico	1
14	Departamento de Justicia	1
15	Departamento de la Vivienda	1
16	FEMA	1
17	First Bank	1
18	Florida Region Christian Church Disciples of Christ	1
19	Fondos Legislativos	3
20	Fundación Ángel Ramos	4
21	Fundación Antillas	2
22	Fundación Banco Popular	6
23	Fundación Comunitaria de Puerto Rico	1

24	Fundación Francisco Carvajal	3
25	Fundación Segarra Boerman	1
26	Fundaciones Plaza las Américas y Plaza del Caribe	4
27	Global Giving	1
28	Hispanic Federation	2
29	Instituto de Cultura de Puerto Rico	1
30	Kresge Foundation	1
31	Ley 20/22	1
32	Ley 52	1
33	Liberty Foundation	2
34	Mackenzie Scott	1
35	MCS Foundation	1
36	Merck	1
37	Obra Hispana	1
38	Para la Naturaleza	1
39	Premio Sister Isolina Ferré	1
40	Puerto Rico Rises - Forever Preciosa	1
41	PWC Charitable Foundation	1
42	Taller salud, Inc.	1
43	The O.P. and W.E. Edwards Foundation	1
44	United Way de Puerto Rico	5
45	Universal Music Group	1
46	USDA	2
47	Walmart Foundation	2
48	Week of Compassion	1
49	World Centric	1

Key Findings (based on dataset comprising 9 nonprofit organizations):

- **Number of Donor Entities:** Based on the data provided by 9 nonprofit organizations, **49 different donor entities were identified**. Fundación Banco Popular and United Way de Puerto Rico are among those that have supported the greatest number of organizations, indicating a larger scope for support.
- **Disparity in Distribution:** There is a clear disparity in the distribution of funding. A significant majority of donor entities, **37 out of 49, have funded only one organization each**. This suggests a common approach among donor entities towards dedicated support for individual organizations. Only **12 entities have extended their support to more than one organization**, indicating a select number of entities with broader donor outreach or diverse interests.
- **Prominent Supporters:** A small number of entities fund multiple organizations, with "Fundación Banco Popular" leading at 6, followed by "Fundación Ángel Ramos" and "Fundaciones Plaza las Américas y Plaza del Caribe" at 4, and "United Way de Puerto Rico" at 5.
- **Legislative Initiatives:** "Fondos Legislativos" shows relatively higher funding frequency with 3 organizations supported, suggesting an active legislative interest in funding initiatives.
- **Dual funding entities:** Entities like "AMGEN Foundation," "Fundación Antilles," "Hispanic Federation," "Liberty Foundation," "USDA," and "Walmart Foundation" have each funded 2 organizations.

Key Insights:

- **Donor Focus:** The data implies a strong focus among most entities, as they choose to fund a single organization. This could indicate a strategy of deep rather than broad impact, or it might reflect specific alignment with the organization's mission or project.

- **Potential for Further Engagement:** Entities funding more than one organization may have broader interests or a more extensive capacity for engagement. There may be potential for these entities to expand their donor reach further.
- **Engagement Patterns:** The data suggests patterns of engagement where a small group of entities contribute to a larger portion of the donor landscape, which could be an indicator of their larger resource base or a strategic donor approach.
- **Significance of Multiple Fundings:** The data indicates that multiple fundings by a single entity are significant but not common. Understanding the reasons behind an entity's decision to fund multiple organizations could inform strategies for organizations seeking funding.

Statistics:

In analyzing the 2022 donor activity, the average (mean) number of nonprofit organizations supported by each donor entity is **1.51**, highlighting a trend where entities typically fund one or two organizations. The median of **1.0** nonprofit organization per donor entity confirms that more than half of the entities focus their funding on a single organization, suggesting a targeted approach.

The mode, which is the most frequent number of nonprofit organizations funded, is **1**, emphasizing that the most common funding approach is to support just one nonprofit organization. The range of nonprofit organizations funded per entity is **5**, indicating variability in the dataset with a few entities extending their reach to a larger number of nonprofits organization, up to a maximum of 6. This variance signifies that while a concentrated strategy is common, there are outliers with a broader scope of funding.

Comparing 2021 and 2022

When comparing donor activity between 2021 and 2022 statistically, we can observe the following:

Key Findings:

1. Mean:

- a. In 2021, the average number of nonprofit organizations per donor entity was approximately 1.45.
- b. In 2022, the average slightly increased to approximately 1.51 of nonprofit organizations per entity.
- c. This suggests a marginal increase in the number of nonprofit organizations that each donor entity supports on average.

2. Median:

- a. For both years, the median number of nonprofit organizations per donor entity remained at 1.0.
- b. This consistency indicates that at least half of the entities continue to focus their funding on a single organization annually, reflecting a persistent targeted funding strategy.

3. Mode:

- a. The mode for both years was 1.
- b. This reinforces the finding that the most common approach among these entities is to fund a single organization.

4. Range:

- a. The range in 2021 was 4, with entities funding between 1 to 5 different number of nonprofit organizations.
- b. The range in 2022 was 5, with entities funding between 1 to 6 different of nonprofit organizations.
- c. There is a slight increase in the range, indicating a broader dispersion in the number of nonprofit organizations funded.

5. Total Number of Active Donor Entities:

- a. In 2021, there were 42 entities.
- b. In 2022, there were 49 entities.

- c. This suggests an increase in the number of entities involved in donation activities year-over-year.

Key Insights:

- The number of active donor entities saw a slight expansion in activity from 2021 to 2022, both in terms of entities and their reach.
- Despite the increase in the average number of nonprofit organizations funded by a donor entity, the funding strategy remains primarily focused, with most entities still supporting a single organization.
- The slight increase in the range indicates that there may be an expanded capacity among some donor entities to diversify their support across more nonprofit organizations.
- The entry of additional donor entities into the sector may signal a positive trend in the overall growth of donors and its potential impact.
- The consistent median and mode over the two years highlight a stable trend in funding patterns, but the increase in the mean and range suggest that there is a slight shift towards supporting a larger number of initiatives by at least some of the donor entities.

Overall, while the core approach of funding one organization by a donor entity remains the norm, the increased mean and range indicate that the donor field is experiencing a modest diversification in its funding practices. The increase in total donor entities and number of nonprofit organizations funded by a donor entity indicates a growing ecosystem with more participants and beneficiaries.

Last Verified: March 2024

Filantropía Puerto Rico is a philanthropy support organization connecting philanthropic entities and amplifying their voice and impact in areas of equity, collaboration, transparency and justice. As a convener of funders with grant making focus on Puerto Rico, we lead efforts to improve the lives of the marginalized. This report was developed by Filantropía Puerto Rico.